

HOW TO SAY **NO**



LIKE A CHAMPION



SAY SOMETHING FRIENDLY!

SWEET T-SHIRT!

SAY "NO"

I CAN'T LET YOU IN, YOU'LL HAVE TO LEAVE.

GIVE HELPFUL SUGGESTIONS

YOU CAN COME BACK DURING OPEN HOURS!

THANK THEM FOR BEING COOL

THANKS FOR UNDERSTANDING!

EXCUSE YOURSELF

OK, SORRY-GOING TO GO CLIMB NOW!

**THIS KEEPS THE LIGHTS ON
& PROTECTS US FROM LAWSUITS!**

MEMBERS CAUGHT SNEAKING PEOPLE IN RISK **LOSS OF MEMBERSHIP & A FEE PER PERSON.**
NON-MEMBERS COMING IN HURTS US ALL.

LOVE THAT WE'RE OPEN 24/7?

HERE'S HOW TO KEEP IT THAT WAY!

HOW TO SPOT A NON-MEMBER:

THE PERSON WITH TOO MUCH STOKE

LOOKS AT THE GYM LIKE THEY'VE NEVER SEEN IT BECAUSE THEY HAVEN'T!



OMG!
THIS IS
SWEEET!

NOT A MEMBER



WHAT'S
A VEE
ZERO?

THE PERSON WHO SEEMS LOST

- CAN'T FIND RENTAL SHOES
- WON'T CLIMB WITHOUT A FRIEND'S ENCOURAGEMENT
- ASKS 'SO HOW DO I DO THIS?'

NOT A MEMBER

THE PERSON WITH NO CARD OR CARD NOT WORKING

FORGOT IT, OR ARE THEY FAKING IT?



I, UH,
'FORGOT'
IT?

MAYBE NOT A MEMBER

OUR 24/7 SYSTEM ONLY WORKS BECAUSE YOU RESPECT AND HELP KEEP NON-MEMBERS OUT!



FLIP CARD FOR HELPFUL TIPS!